

Proposition 2 – The Student Union Board's operational plan 2022/2023

Background:

Each year, the Student Union Board presents an operational plan that will form the basis for the Student Union Board's work during the coming financial year. The sections and Skövde Sexmästeri are run by their own operational plans and are thus not directly governed by this overall operational plan. This operational plan shall guide how the union board guides and directs the work of the entire student union and the overall projects for which the union board is responsible. It is also an opportunity for members through Stämman to provide opinions and input on the direction proposed.

The operational plan is largely unchanged from the previous year. The focus points decided on last year are still current and could not be implemented to the extent we would have liked.

Proposal for a decision:

The Student Union Board proposes to the Meeting

To: Approve the Student Union Board's operational plan 2022/2023.

The Student Union Board's operational plan 2022/2023

Background

The Student Union's activities are based on three pillars, education monitoring, student social activities and contacts with the business community.

Education monitoring is conducted by the student union representing the students' views and interests in the many forums and meetings we have with both the university and the municipality. We are represented by students in all parts of the university's organization. Everything from the university's board where overall strategic goals for the university are set, to individual meetings with teachers where we help to sort out problems with courses. The Student Union has a very good cooperation with the university's management and together we work actively to make the university stronger and better.

Student social activities are very important, something we are seeing more than ever after two years of COVID-19. Student social activities include everything from study evenings, cinema and game nights to sittings at Kårhuset or spring ball. Skövde sexmästeri fills an incredibly important role by running Kårhuset Boulogner. Giving students the opportunity for active leisure time outside their studies is of the utmost importance in order to be able to cope with their studies and increased well-being.

Entering the world of work after studies is probably the biggest reason why all students choose to study higher education. There is also a need to recruit skilled labour both in Sweden as a whole and in Skaraborg. The Student Union works actively to create contact areas between students and prospective employers. We do this not least through the big labour market day Future during the spring, but also through smaller events and contacts with business forums. The Sexmästeri is also an important part as many students here have an opportunity to try a first job as a bartender or DJ.

These three pillars permeate the entire student union organization to different extents. The union board works overall with common issues and projects, while sections, associations and sub-associations within the student union work with the issues in different ways.

Focus points

The union board has chosen to leave the three focus points from the previous year standing. On the one hand, they have been difficult to implement during the continued development of the pandemic, and partly because they remain very topical. But have also chosen to add a heading regarding engagement that permeates all these focus points and will therefore not be a focal point but should still be described with a purpose and goal.

The Union Board therefore proposes that even during the financial year 22/23, the three focus points are;

- Cooperation between the Student Union's boards and members.
- Increased visibility digitally and physically
- Increase transparency of the Student Union's activities

In addition to the focus points, the Student Union Board intends to continue to carry out improvement and advocacy work in education monitoring, student welfare, the labour market and the work environment.

Cooperation

Objective: During the financial year 22/23, the Union Board wants to work on increased cooperation between different boards and members under the Student Union and to create stronger cohesion.

Plan: The union board wants to increase cooperation and cohesion in order to get to know more people involved within the student union and an increased perspective and understanding of each other's tasks and different cultures within the boards. The union board wants to plan and organize more workshops, team buildings and events for everyone involved in the student union.

Visibility

Objective: The Union Board wants to work on increasing the visibility of the Student Union both digitally and physically.

Plan: The Student Union as a whole today puts in an incredible amount of time and commitment to issues that are of great benefit to our members, but are rarely made visible properly.

With digital visibility, the union board means that they want to continue working on increasing visibility and dissemination of information on our social media and other channels. The Student Union wants to be seen more physically in the corridors on campus and showcase the organization, get more in touch with the students and have the opportunity to spread more information and show who the student union is and what we do.

The union board wants to continue working with the marketing team to be able to determine and get ideas how to develop the digital visibility and how to get the information out in the best way.

Transparency

Objective: The Union Board wants to work on creating more transparency in the work of the Student Union's activities and representation.

Plan: This focus point goes together with the point visibility, but the union board wants to separate this to clarify the focus that they want to put on the transparency of our organization. By working with

transparency, the student union board wants to increase understanding of the impact that the union can have and the representation that the union provides in collaboration with the university. The board wants to work on more information disseminating on the different channels under the student union and physically disseminate this information. It is hoped that a transparency of this type can help to increase understanding of what it is we are working with, where we are as student representatives in various councils, committees and groupings and that it can hopefully increase the number of memberships and engagements.

Engagement

Objective: The Union Board wants to work on creating a greater engagement in the Student Union, through our three focus points.

Plan: By creating a stronger **collaboration** between board members, we can together influence the next generation of students and create a good cycle of engagement. A greater commitment leads to less workload on all of the board members and also the rest of the student union. It also contributes to more opportunities and a more fun time in the student union as well as the general student life in Skövde.

Visibility is especially important in order to be able to show our cooperation between all engaged outwardly. Showing how much fun it is will contribute to a greater interest among the remaining students and future students. This can be to show off at different events and show their colors. Not only during the introduction, but also through other events throughout the year. As fewer people engage on social medias, it is much more important to be physically visible. If you are seen more, the interest will rise to get involved

Similar visibility, **Transparency** is extremely important to increase engagement. If we are more clear about how we work and what opportunities there are for the students, it can create a greater interest and a greater use of the student union's resources.

Traditional events

Background

During the financial year 21/22 , the Student Union will continue to plan, organize and implement events of high quality. Goals must be set for the projects that are expected to follow and that organizers learn from previous years' evaluations.

Introduction

Objective: The introductions during the autumn and spring semesters are our most important events. During the introductions, the students meet their sponsors, classmates and the campus for the first time, and the event guides the new students into student life and gives them the opportunity to form a safe social circle. The introduction should give a clear picture of the student union's organization and create an interest in engagement within the organization.

Plan: The intro general leads the intro committee and the intro council who together plan the introductions. The intro general will also sit in the university's intro group and work closely with them to plan the introduction. The introduction should be planned so that all new students have a chance to feel welcome, naturally take part in events and information by the student union. Information and the role of the student union should be clearly communicated during the introduction.

Framtid

Goal: Framtidsmässan is the Student Union's major trade fair for creating contacts between the business community and students. Here, students have the chance to network and make contacts with future employers or partners for degree projects.

Plan: The Student Union hires a project manager who leads the work of recruiting fair hosts, companies and conducting the fair.

Guldäpplet

Goal: The Golden Apple is an award that is annually awarded to teachers for an exceptional educational achievement. It is a way for students at the University of Skövde to show appreciation for a teacher's excellent work and a good goal for teachers to strive towards.

Plan: Education forum consisting of Vice President and Education Officers from the sections, advertises and receives nominations. The winners are selected based on the best nomination of the forum. The prize is awarded at the end of May/June, usually in connection with the closing ceremony in May.

Valborg

Goal: Event Forums work together to create a fun and traditional all-day event with a final sitting. Valborg is one of the Student Union's largest student welfare events. A feast of students, for students.

Plan: Event managers from the Student Union Board, the sections, sub-associations and the sexmästeriet work together to create an interesting and rewarding event for the participants.

Spring Ball

Goal: The Spring Ball is an event where graduating students are invited to celebrate graduation. The spring ball traditionally takes place on the same day as the school's closing ceremony.

Plan: The planning of the event is done by a project group that is developed by the union board's event chairman.

Other projects

Relocation of the Office to other premises

It was a delayed move for the Student Union to the new premises in F – huset. It has been a difficult transition as it took place in connection with the change of chairman and vice chairman. This led to some communication errors between the school and the student union, and this has led to a delay in the move. Greater focus will be placed on this after the spring semester so that it is completely ready for the introduction. Right now, the Student Union is in F – the building floor 2 to the right from the stairs / elevator.