

## **Proposition 3 – The Student Union Board's operational plan 2024/2025**

### **Background:**

Each year, the Student Union Board presents an operational plan that will form the basis for the Union Board's work during the upcoming financial year. The sections and Skövde Sexmästeri are run by their own operational plans and are thus not directly governed by this overall operational plan. The next operational plan should guide how the union board guides and directs the work of the entire student union and the overall projects for which the union board is responsible. It is also an opportunity for the members through the meeting to submit opinions and input on the direction proposed.

### **Proposal for a decision:**

The Student Union board proposes the Stämman

**To:** Approve the Student Union Board's operational plan 2024/2025.

## Kårstyrelsens verksamhetsplan 2024/2025

### ***Background***

The Student Union's activities are based on three pillars, education monitoring, student social activities and contacts with the business community.

Education monitoring is conducted by the student union representing the students' views and interests in the many forums and meetings we have with both the university and the municipality. We are there to represent students at all parts of the university's organization. Everything from the university's board where overall strategic goals for the university are set, to individual meetings with teachers where we help to sort out problems with courses. The Student Union has a very good cooperation with the university's management and together we work actively to make the university stronger and better.

Study social events are very important, to create new places for people to meet each other and get new friends to make the time at the university something more than just studies. These events can be everything from study nights, movie nights, game nights to sittings at Kårhuset Boulogner or the exam ball. Skövde Sexmästeri is a really important part of the study social life since they are the ones managing Kårhuset Boulogner. To give the students the opportunity for an active time outside of their studies is of the utmost importance to be able to complete their studies, plus a better well-being.

Getting into working life after studying is probably the biggest reason why all students choose to study higher education. There is also a need to recruit skilled labour both in Sweden as a whole and in Skaraborg. The Student Union works actively to create contact areas between students and prospective employers. A part of that is Karriärmässan Framtid during the spring term, but also through smaller events and contact with Näringslivsforum and Drivhuset for example. Even Skövde Sexmästeri is a part of this since students gets a chance to tryout bartending or DJ.

These three pillars permeate the entire Student Union's organization to different extents. The union board works with the overall common issues and projects that touches upon these pillars. Through collaborations between sections, organisations, sub-sections and the university. Sections, organisations, sub-sections primarily work with this on an institutional level.

## ***Focus points***

The Student Union Board has chosen to leave the three focus points from the previous year in place. This is because we still want to work with them and that is the direction we want to lead the Student Union when we believe it is needed. The Student Union Board has also chosen to leave the heading one regarding commitment standing, it permeates all these focus points and will therefore not be a focus point but should still be described with a purpose and goal.

The Student Union Board therefore proposes to keep these three focus points during the financial year 24/25;

- Cooperation between the Student Union's boards and members.
- Increased visibility digitally and physically
- Increase transparency of the Student Union's activities

With two sub-points

- Engagement
- Membership benefits

In addition to the focus points, the Student Union Board intends to continue to carry out improvement and advocacy work in education monitoring, study social, labour market and work environment.

## **Cooperation**

**Goal:** During the financial year 23/24, the Student Union Board wants to work on increased cooperation between different boards and members under the Student Union and to create stronger cohesion.

**Plan:** The board wants to increase cooperation and cohesion in order to get to know more people involved in the student union and an increased perspective and understanding of each other's tasks and different cultures within the boards. The union board wants to plan and organize more workshops, team buildings and events for everyone involved in the student union.

## **Visibility**

**Goal:** The Student Union Board wants to work on increasing the visibility of the Student Union both digitally and physically.

**Plan:** The Student Union wants to be more visible in the corridors on campus and showcase the organization, get more in touch with the students and have the opportunity to spread more information and show who the Student Union is and what we do. The board wants to continue working with the marketing group to determine and get ideas on how to develop digital visibility and how to get the information out in the best way. Not only for students to see who we are but also for companies to then be able to create more possibilities for the Student Union and the students.

## Transparency

**Goal:** The Student Union Board wants to work on creating more transparency in the Student Union's activities and representation.

**Plan:** This focus point goes together with the visibility point, but the union board wants to separate this to clarify that the focus is on transparency of our organization. By working with transparency, the student union board wants to increase understanding of the impact that the union can have and the representation that the union provides in collaboration with the university. The Student Union devotes incredible amounts of time and commitment to issues that are of great benefit to our members, but which are rarely properly visible. The board wants to work on spreading the information better on the various channels and places under the student union. We believe that transparency of this type can help increase understanding of what we work with, where we are represented in various councils, committees and groupings and that it can hopefully increase the number of memberships and commitments.

## Commitment

**Goal:** The Student Union Board wants to work on creating greater commitment in the Student Union, this through our three focus points.

**Plan:** By creating stronger collaboration between boards and members, we can together influence the next generation of students and create a virtuous cycle of engagement. A greater involvement of board members leads to less workload on everyone within the board and the rest of the student union. It also contributes to more opportunities and a more fun time in the student union as well as the general student life in Skövde.

**Visibility** is especially important to be able to show our cooperation between everyone involved externally. Showing how fun it is will contribute to a greater interest among the remaining students and future students. This can be to show off at different events and show your colors. Not only during the introduction but also through other events throughout the year. As fewer people engage on social media, it is much more important to be seen physically. If you are more visible, the interest in getting involved will increase.

Similar to visibility, **transparency** is extremely important to increase engagement. If we are clearer about how we work and what opportunities there are for the students, it can create a greater interest and a greater use of the student union's resources.

## Membership Benefits

**Goal:** The Student Union Board wants to make it more valuable to be a member in the Student Union!

**Plan:** Membership benefits is something that we have always worked with but not as actively as we want. We believe that if we put it into this operational plan, it will be something that gets more focus! The Student Union board will gather opinions from you, the students, to see what you want to get from your membership but also so we can get more members to the Student Union!

## ***Traditional events***

### **Background**

During the financial year 24/25, the Student Union will continue to plan, organize, and implement events of high quality. Goals should be set for the projects that are expected to follow and that organizers learn from previous years' evaluations.

### **Introduction**

**Goal:** The introductions during the autumn and spring semesters are our most important events. During the introductions, the students meet their buddies, classmates, and campus for the first time, and the event guides the new students into the student life and gives them the opportunity to form a safe social life. The introduction should give a clear picture of the student union's organization and create an interest in involvement within the organization.

**Plan:** The intro general leads the intro committee and the intro council, which together plan the introductions. The intro general will also be a member of the university's intro group and work closely with them to plan the introduction. The introduction should be planned so that all new students have a chance to feel welcome, naturally take part in events and the information from the student union. Information and the role that the student union have must be clearly communicated during the introduction.

### **Career Fair Framtid**

**Goal:** The Framtid Career Fair is the Student Union's biggest fair to create contacts between the labour market and students. Here, students have the chance to network and make contacts with future employers or partners for degree projects.

**Plan:** The Student Union hires a project manager who leads the work of recruiting fair hosts, companies and conducting the fair.

### **The Golden Apple**

**Goal:** The Golden Apple is an award that is annually awarded to teachers for an exceptional educational achievement. It is a way for students at the University of Skövde to show appreciation for a teacher's excellent work and a good goal for teachers to strive towards.

**Plan:** Education forum consisting of the Vice Chairman of the Student Union and education managers from the sections are the ones that advertises and receives nominations. The winners are selected based on the best nominations by the forum. The prize is awarded at the same time as the exam ceremony which is hosted by the university.

### **Valborg**

**Goal:** Event forum works together to create a fun and traditional all-day event with a sitting ending the celebration. Valborg is one of the Student Union's largest student social events. A celebration of students, for students

**Plan:** Event managers from the Student Union Board, sections, sub-associations and SköSex work together to create an interesting and rewarding event for the participants.

## **Exam ball**

**Goal:** The Exam Ball is an event where graduating students are invited to celebrate graduation. The exam ball takes place by the end of the spring term.

**Plan:** The planning of the event is done by a project group that is made by the union board's event chairman.

## ***Other projects***

### **Mandate period change**

If the proposition regarding change of mandate period gets approved, we will have a completely new structure on engagement. Hopefully this will lead to more people wanting to be presidium of the Student Union.

### **Drivhuset education for people working under SiS (Kårengagerade)**

Together with Drivhuset we created an education to help Kårengagerade to get better at working under SiS. This is a project that will continue and develop over the years.

### **Update of our bylaws**

Our new Information Officer is working on updating our bylaws och documents. This is something we will continue working with. This is to make sure that our documents are up to date!