

Proposition 7 – Operational plan 25/26

Background: Each year, the Student Union Board presents an operational plan that serves as the foundation for the Board's work during the upcoming operational year. The sections and Skövde Sexmästeri operate under their own individual plans and are therefore not directly governed by this overarching plan.

This operational plan is intended to guide how the Student Union Board leads and oversees the overall work of the Student Union, as well as the major projects for which the Board is responsible. It also provides an opportunity for members, through the general assembly, to offer feedback and input on the proposed direction.

The student Union suggests to the meeting:

To: Approve the Operational plan of 25/26

The Student Union Board's operational plan 25/26

Background

The operations of the Student Union are built upon three core pillars: educational advocacy, student social activities, and collaboration with the business community.

Educational advocacy is carried out by representing students' opinions and interests in various forums, both within the University and in dialogue with the municipality. Students are engaged at all levels of the University's governance — from the board, where strategic and formal decisions are made, to meetings with individual lecturers to address course-related issues. The Student Union maintains a close and constructive collaboration with the University's leadership, working together to strengthen and develop the institution.

Student social activities play a crucial role in student life. By creating meeting places and social contexts, we contribute to a meaningful and enjoyable study experience. Activities range from study nights and movie screenings to formal dinners at the Student Union building and the graduation ball. Skövde Sexmästeri is a key player in this area, particularly through Kårhuset Boulogner, which serves as a central hub for student gatherings.

Having access to an active life outside of studies is vital for both well-being and academic performance. Since most students aim to enter the workforce after graduation, the Student Union also actively works to build connections between students and potential employers. This is done through initiatives such as the annual *Framtid* Career Fair, as well as smaller events and collaborations with organizations like Näringslivsforum and Drivhuset. Skövde Sexmästeri also contributes to this by offering students the opportunity to gain work experience in roles such as DJs or bartenders.

These three pillars guide all aspects of the Student Union's operations, to varying extents depending on the level. The Student Union Board focuses on overarching issues and projects related to these areas, in cooperation with sections, associations, and the University. At the departmental level, the sections are primarily responsible for day-to-day work connected to the pillars.

Focus Areas

The Student Union Board has decided to revise the focus areas for the upcoming operational year. *Increased visibility, both digital and physical*, will remain a priority, while a new focus area related to *funding* has been added. This change is prompted by the government's proposed budget decision to reduce the state funding allocated to student unions across Sweden. As this funding represents the Student Union's largest source of income, significant efforts will now be directed toward recovering these funds through alternative external sources.

The Board has also chosen to retain the two subcategories, as they permeate all aspects of the Student Union's work and are considered vital to its operations.

Main Focus Areas

- Funding
- Increased visibility, both digital and physical

Subcategories

- Engagement
- Membership benefits

Funding

Goal: To continue working towards a sustainable financial structure.

Plan:

During the operational year, the aim is to maintain a stable and sustainable financial situation for the Student Union. This will be achieved by strengthening partnerships with external stakeholders, reviewing the Union's various expenses, and striving to organize more cost-effective events — both for students and for the Student Union itself.

Visibility

Goal: The Student Union Board aims to increase the visibility of the Student Union both digitally and physically.

Plan:

The Student Union seeks to strengthen its on-campus presence by being more visible in

university corridors, showcasing the organization, engaging more directly with students, and providing greater insight into who we are and what we do. To support this, the Board intends to be present at every “Ovve Wednesday” with a dedicated booth.

Additionally, the Board will continue collaborating with the marketing group to explore new strategies for enhancing digital visibility and effectively communicating information. The goal is not only to increase awareness among students but also to attract interest from companies, thereby creating more opportunities for both the Student Union and its members.

Engagement

Goal: The Student Union Board aims to foster greater engagement within the Student Union through our two key focus areas.

Plan: The Student Union Board is dedicated to increasing engagement within the organization through two key focus areas: funding and visibility, alongside enhancing membership benefits. To ensure financial stability, we are focusing on securing alternative sources of income and strengthening partnerships with external organizations. Simultaneously, we are working to boost the Student Union’s visibility on campus, ensuring more direct interactions with students through events and activities.

In addition to traditional events, we are also committed to organizing more events that emphasize sustainability and health, aligning with the well-being of our members and the broader student community. These initiatives will not only raise awareness of the Student Union but also highlight the valuable benefits available to members, creating a more vibrant engaged, and health-conscious student environment.

Membership Benefits

Goal: The Student Union Board aims to create greater value for membership in the Student Union!

Plan: Membership benefits are something we have always worked with and will continue to prioritize. However, we believe that by making it a focus area in our operational plan, it will receive even more attention. The Board will work on gathering feedback from students to

better understand what you want to gain from your membership, as well as how we can attract more students to the Student Union.

Traditional events

Background

During the 2025/2026 operational year, the Student Union will continue to plan, organize, and execute high-quality events. Clear goals will be set for each project, and it is expected that organizers will follow these objectives while learning from evaluations conducted in previous years.

Introduction

Goal: The introductions during the autumn and spring semesters are our most important events. During the introduction, students meet their mentors, classmates, and campus for the first time. This event guides new students into student life and gives them the opportunity to form a supportive social network. The introduction should provide a clear understanding of the Student Union's organization and spark interest in becoming involved.

Plan: The Intro General will lead the intro committee and the intro council, which together plan the introductions. The Intro General will also sit on the university's introduction group and collaborate closely with them for the planning of the event. The introduction will be planned in a way that ensures all new students feel welcome and naturally engage in events and receive information from the Student Union. The role and information about the Student Union will be clearly communicated throughout the introduction.

Career Fair Framtid

Goal: The Career Fair Framtid is the Student Union's major event designed to facilitate connections between the business community and students. This is an opportunity for students to network and build relationships with potential employers or partners for their thesis work.

Plan: The Student Union will hire a project manager to lead the efforts in recruiting fair hosts, companies, and coordinating the execution of the fair.

Golden Apple (Guldäppet)

Goal: The Golden Apple is an award presented annually to a teacher for exceptional pedagogical achievement. It is a way for students at the University of Skövde to show appreciation for a teacher's excellent work and serves as a valuable goal for educators to strive towards.

Plan: The Education Forum, consisting of the Vice President of the Student Union and the education representatives from the sections, will announce and gather nominations. The winners will be selected based on the best nominations, as determined by the forum. The award will be presented during the graduation ceremony.

Valborg

Goal: The Event Forum collaborates to create a fun and traditional full-day event, culminating in a closing party. Valborg is one of the Student Union's largest social events, a celebration by students, for students.

Plan: The event officers from the Student Union Board, sections, sub-organizations, and Skövde Sexmästeri will work together to create an engaging and rewarding event for all participants.

Graduation Ball (Examensbalen)

Goal: The Graduation Ball is an event where graduating students are invited to celebrate their graduation. It takes place later in the autumn.

Plan: The event will be planned by a project group formed by the Event Chairman of the Student Union Board.

Other projects

Events for All

During the 2024/2025 operational year, the Board has received feedback from students expressing a desire for events that are open and accessible to everyone. In response, the

Board aims to increase the variety of events held, focusing on themes such as sustainability, mental and physical health, and stress management. These events will be designed to cater to a wide range of students, promoting well-being and creating an inclusive environment for all.

Drivhuset Education for Student Union board members

Together with Drivhuset, the Student Union has launched a two-year education program aimed at helping Student Union board members become better at working within the Student Union and developing a strong "team spirit." This initiative has been highly appreciated and is something we will continue to offer in the future.

Translation of Documents within the Student Union to English

One of the responsibilities of the Information Chair is to ensure that all documents within the Student Union are accessible to all students. Since many of our board members do not speak Swedish, and the current documents are only available in Swedish, the Student Union Board has decided that the documents should begin to be translated into English.